

Top Seven Reasons to Move to Symantec NetBackup™ 7

Complete protection for your information-driven enterprise

Symantec NetBackup Platform simplifies the protection of your information driven enterprise by automating advanced technologies and standardizing operations across applications, platforms, and virtual environments. Integrated deduplication, replication, and patent-pending virtual machine protection helps customers improve storage efficiency, infrastructure use, and recovery times through one console.

1. Get backup storage growth under control with NEW integrated deduplication

- Improve backup times by up to 10x with deduplication at the source
 - Start using deduplication with no additional servers or appliances
 - Use integrated target-based deduplication without updating your client software
 - Reduce storage consumption by up to 80% with deduplication across physical and virtual backups, regardless of backup method
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2. Simplify backup operations with the new OpsCenter console

- Tap into performance and usability improvements
 - Monitor and report on jobs from multiple sites, including those with Symantec Backup Exec™
 - Upgrade to customized analytics and backup reporting with a simple key
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3. Eliminate the pain of virtual server backup and recovery

- Improve backup speed by 50 percent and reduce storage by up to 40 percent for VMware®
 - Gain faster backups with less impact for Microsoft® Hyper-V
 - Manage both Hyper-V and VMware backups consistently from one console
 - Backup and recover virtual machines directly from tape without feature compromise
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4. Gain more advanced Microsoft application support and recovery

- Get support for Microsoft Exchange™ 2010 and Server 2008 R2
 - Benefit from improved recovery features for Microsoft SharePoint™ sites
 - Leverage patent-pending Granular Recovery Technology for Exchange to eliminate time-consuming MAPI backups and achieve both email and disaster recovery (DR) restore
 - Enjoy faster, easier recovery of Microsoft Active Directory™ with NetBackup
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5. Recover more reliably from disaster with integrated backup replication

- Get live replication of the NetBackup catalog, helping to ensure that an alternate site is ready
- Replace tape shipping with optimized replication included with NetBackup deduplication features
- Recover terabytes of application data in seconds from anywhere at any point-in-time with Symantec NetBackup RealTime

6. Get better recovery for business-critical applications

- Easily increase recovery points and speed for SAP®, Exchange, and Oracle® applications with existing NetBackup console, clients and agents
 - Instantly recover an application to different point in time at an alternate site with live replication and NetBackup RealTime
 - Leverage the new Oracle® cloning feature to easily create new Oracle instances for testing
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7. Upgrade easily, directly from NetBackup 6.x or higher

- Achieve a one-step upgrade from NetBackup 6.x
 - Built off the NetBackup 6.5.4 code base for a better upgrade experience
 - Get in-person training or upgrade services, available from Symantec
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Visit our website

<http://www.netbackup.com>

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

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